



Virtual Pride Parade Entry Info

Celebrate our annual Pride Parade with us virtually this year on **Sunday, August 30th @2pm! #WhereverWeAre**

Follow these steps to enter:

Read the parade guidelines below and If you have questions regarding the event please email: virtualparade@capitalpride.ca

Once you complete and submit the application form, you will receive an email within 7 business days with an approval and important submission guidelines. Following this email you will also receive the link to send/upload your submission to us.

Use the link in the email to submit your entry and send an email to virtualparade@capitalpride.ca to let us know that your entry has been submitted!

If chosen you will receive a confirmation email stating that your submission has been received and is being included in our parade broadcast.

We hope that you're ready to celebrate virtual Pride Parade with us #WhereverWeAre!

Applications for individuals, small groups, businesses and organizations are due by **August 5th.**

Performer applications are due by **August 6th.**

Extensions for submissions may be available (email virtualparade@capitalpride.ca by Aug 5 if you need an extension).

Note: The deadline is based on availability therefore applications will no longer be accepted once the virtual parade is at capacity. Apply as soon as you can!

GUIDELINES AND REGULATIONS

Please read carefully—by submitting an application you are agreeing to be bound by them. Capital Pride holds the right to accept or refuse any entry for any reason.

INCLUSION POLICY

Parade participants must support Capital Pride's vision of an inclusive, safe, equitable, sustainable world that recognizes, values, celebrates, and supports the lives of two-spirit, queer, lesbian, gay, transgender, bisexual, and other gender- and sexually-diverse people, and their families, regardless of their gender expression or identity. This is NOT just on the day of the parade, but every day.

Any entry deemed to be in violation of this policy in any way will be disqualified from participation in the Parade.



CONTENT GUIDELINES

- Content should celebrate the 2SLGBTQ+ community.
- Content should not be commercial-like, but be messages of support, encouragement, activism, celebration, and Pride.
- Individuals, groups, organizations, sponsors, 2SLGBTQ+ friendly businesses, and performers, can create and submit video content or images showing their Pride during these challenging times.

Partisan political applications and submissions will be reviewed by Capital Pride to ensure support of Capital Pride's inclusion policy.

- Videos should be shot using horizontal (landscape) orientation.
- **You do NOT need to use music in your video submission, as our production team will add a music bed where needed.**
- Videos should be shot using social distancing. If multiple people are in a shot at the same time ensure they are spaced at least 2m apart unless they are all from one household or are otherwise following Ottawa Public Health Authority guidelines.

If you feature marching, walking, or driving motion in your video ensure the motion goes from the left side of your screen to the right.

The time allotted for entries ranges from approximately 30 to 45 seconds. For individuals, small groups, organizations, and businesses with a message have approx 45 seconds to a minute, and performers may have up to 4 minutes (but need to be approved first). Videos may be edited for length without notice.

The parade is family-friendly therefore content must be suitable for all ages. Videos should not contain third-party sponsors or brands unless this has been cleared by Capital Pride via email in advance. Videos that contain multiple organizations, companies or brands not listed on your application may be deemed ineligible.

Respect copyright. Only videos that you make or are authorized to use are acceptable. Do not use content in your videos if you do not own the copyright for things such as; music tracks, portions of copyrighted film, or tv programming unless you have submitted the necessary authorizations in writing. No licensed music should be included in your parade video without permission from the artist. Proof of licensing is required. Entries featuring original content, including music, will be given preference.

The parade will be telecast on capitalpride.ca as well as other platforms. Use of commercial music without appropriate clearances could result in the Parade stream being removed from capitalpride.ca and other platforms—even if your entry just accidentally includes unintended background music (e.g. radio/tv in background).



Videos that do not adhere to the guidelines above will not be included in the parade broadcast.

Information on how to submit your content will be emailed to you after your application is approved. Direct any questions to virtualparade@capitalpride.ca

AGE REQUIREMENTS

You must be at least 16 years old to submit an entry however, children of all ages may participate in videos if given permission by a parent or legal guardian. If you are under 18, you must prove that you have your parent or guardian's permission to participate in the parade. Please have them read this agreement with you. If you are a parent or legal guardian of a participant under the age of 18, giving permission means that you are subject to the terms of this agreement and responsible for your child's activity.

Direct any questions to virtualpride@capitalpride.ca

INDEMNIFICATION

Participants in the Capital Pride 2020 Virtual Pride Parade shall indemnify and hold harmless Capital Pride, its members, employees, contractors, and volunteers from any claim or cause of action arising out of or in connection with acts or omissions related to the Parade.

Participants shall reimburse Capital pride for any costs, including but not limited to reasonable legal fees incurred in defence against any claim.

PARADE IMAGE

The purpose of the Virtual Pride Parade is to promote a positive image of the 2SLGBTQ+ community. Participants shall respect all genders, gender identities and expressions, ages, races, cultures, creeds and sexual orientations. Participants shall be sensitive to the feelings, values, and views of everyone in the community. No entry that is determined to be demeaning to any sector of our community will be accepted. The Virtual Pride Parade committee and the Capital Pride directors are the sole arbiters of any dispute over content.

DRESS CODE

Participants are encouraged to wear bright, colourful clothes, costumes and accessories that celebrate Pride. Keep in mind that the Parade is a family-friendly event and community standards need to be maintained.

PARADE LINE UP

The Parade lineup (order of entries) will be determined after the entry deadline. The lineup will consist of several video packages, interspersed with performances, other features, and occasional live spots featuring the parade's hosts.

APPLICATION AND SUBMISSION DEADLINES



Entries received after August 5, 2020, or that do not meet the guidelines outlined herein, may not be included in the broadcast of the virtual parade. If you require an extension to the submission deadline, please email your request to virtualparade@capitalpride.ca

PARADE BROADCAST

The Capital Pride 2020 Virtual Pride Parade will be broadcast on capitalpride.ca Live at 2:00 pm EST Sunday, August 30.

LICENSE

By providing content to Capital Pride 2020 Virtual Pride Parade, you grant Capital Pride, a worldwide, non-exclusive, royalty-free, license to use that content (including to reproduce, distribute, prepare derivative works and display it) in connection with the activities, promotional or otherwise, of Capital Pride. The license granted shall continue in perpetuity after the conclusion of the parade.

CONDUCT OF PARADE PARTICIPANTS

Parade participants should conduct themselves in a manner that promotes diversity, inclusion, and support for the vision of Capital Pride and the Pride movement. Profanity, obscene gestures, or other conduct deemed improper should be avoided in content.

ALCOHOL, MARIJUANA & OTHER SUBSTANCES

Use of alcohol, marijuana or illegal substances is not permitted in the Pride Parade content. Content in violation of this guideline will not be featured in the broadcast.

DECISIONS OF THE COMMITTEE

Decisions rendered by Capital Pride directors and/or staff are final. Capital Pride maintains the right to refuse any application or submission for any reason.