



2018 Media Kit

Fierté
— dans la —
Capitale
Pride

August 19–26, 2018

community^x

Our 2018 theme is a tribute to individuals and groups that come together locally, nationally, and globally to advocate for LGBTQ2+ rights and press for full equality. We celebrate groups like Ten Oaks Project, MAX Ottawa, Gay Muslims United and the AIDS Committee of Ottawa and so many others that every day to make our community inclusive and safe for all. We stand with activists in Russia, Iran, Uganda and other countries where state-sponsored homophobia denies people the fundamental right and the basic dignity to live as they are and love who they choose.

This year, we unite because we recognize that progress can only be achieved by people coming together to create strong, emboldened communities. This year, Capital Pride celebrates the power of **community**.

what's new in 2018

BIG CHANGES

are coming to Capital Pride!



2 days of mainstage programming with both legendary and groundbreaking performers. The new Saturday line-up includes afternoon T-Dance, an early evening Drag Show and headlining evening performers.

The **Mainstage is on the move** and heading to Bank Street and Somerset Street in the heart of the village.

A **new Youth Showcase** will takeover the Bank Street Stage on Sunday afternoon.

An **expanded Street Festival** stretching north along Bank Street from Gladstone Avenue to Somerset Street and new this year Somerset Street is closed from Bank Street to O'Connor.

A **new TD Block Party** at Lansdowne Park

A **new Pride Edition of Nature Nocturne** at the Museum of Nature. *Bursting with Pride!* will prove we really are queer by nature.

schedule of events



Family Picnic*

Sunday, August 19, Hintonburg Park,
2:00 PM to 5:00 PM

This year's family picnic returns to Hintonburg Park and includes a picnic, face painting, crafts, games, and story time.

Flag Raising Ceremony

Monday, August 20,
City Hall, 12:00 PM

The Festival has its official kick-off with the annual flag raising at City Hall as Mayor Jim Watson proclaims August 19-26, 2018 as Pride Week in the City of Ottawa. Everyone is welcomed to #RaiseTheRainbow by raising the pride flag in their office or business.

Youth Event: Youth Clothing Swap*

Monday, August 20, Arts Court,
4:00 PM to 8:00 PM

As part of Capital Pride's youth programming, participants are encouraged to bring clothing to swap for a brand-new wardrobe. This is a meaningful event where LGBTQ2 youth can have easy and free access to clothing in which they feel their best.

Human Rights Vigil

Tuesday, August 21,
Human Rights Monument (Elgin St),
8:00 PM to 9:30 PM

The annual Vigil aims to draw attention to the challenges that face the LGBTQ2+ community in Ottawa, across the country, and around the world.

TD Block Party

Wednesday, August 22,
Lansdowne, 6:00 PM to 9:00 PM

Join us for the first TD Block Party at Lansdowne, featuring live performances, cash bar, and family-friendly activities.

Youth Event: Youth Art Showcase*

Wednesday, August 22,
Arts Court, 5:00 PM to 8:00 PM

The Youth Art Showcase will provide a platform for youth in the community to submit and present art at a community showing.

Pride Pageant

Thursday, August 23, Delta City Centre
Hotel, 8:00 PM to 10:00 PM

Drag performers will challenge each other to win the 2018 Mr., Ms. and Mx. Capital Pride in this year's Pride Pageant.

Nature Nocturne

Friday, August 24,
Canadian Museum of Nature,
8:00 PM to 12:00 AM

Enjoy a night of music, food and dancing against the spectacular backdrop of the museum's rotunda and outdoor plaza for a Pride themed edition of Nature Nocturne.

FESTIVAL WEEKEND

**SATURDAY, AUGUST 25 -
SUNDAY AUGUST 26**

Street Festival and Bank Street Stage

Over 50 LGBTQ2 groups and allies come together under the Capital Pride banner to showcase their organization and connect with festival goers.

TD Mainstage

Saturday, August 25 and Sunday,
August 26, Bank and Somerset

Legendary and groundbreaking performers come together for the capital region's most colourful music festival. Headliners Brooke Candy and Bif Naked will close each day with captivating performances, supported earlier in the day by the best talent our city has to offer.

Capital Pride Parade

Sunday, August 26, 1:30 PM

Over 125 groups will parade through downtown, starting at Bank St. and Gloucester Ave. and ending at Bank St. and Somerset St.

** Please note we kindly ask that media not attend youth or family events to protect the privacy of those attending. Organizers are pleased to speak with media in advance to answer any questions. We are also pleased to provide photos from previous years for any media leading up to the event and will also have photos available to media following the event.*

For more info: media@ottawacapitalpride.ca

the line-up x



Quanah Style is Canada's most infamous trans artist. One part fearless ClubKid and another part legendary house diva, Ms. Style has blazed a trail from coast to coast. She has garnered attention and there are few dance floors that haven't felt her presence. From her outfits and makeup to her music and show-stopping performances, Quanah Style has proven she is a force to be reckoned with.



Denique is one of a kind — an artist of the future, buzzing with magic and completely multi-dimensional in the way he uses performance, technology, fashion, video and art to compliment his music.



Ziibiwan is an emerging Anishinaabe, electronic artist and producer from Toronto, Ontario. He explores many different genres with his work but pulls most inspiration from contemporary R&B and alternative artists such as Radiohead and Björk.



Backed by her powerhouse band, The Wilds, Afro-Canadian, Queer, singer-songwriter,

Kimberly Sunstrum

is sure to turn up the heat at Capital Pride this year. Sunstrum's profound vocals are infused with energy, and her live performances speak to and draw in multifaceted listeners while keeping the spirit of Pride vibrating.

**See the full festival lineup
at OttawaCapitalPride.ca**

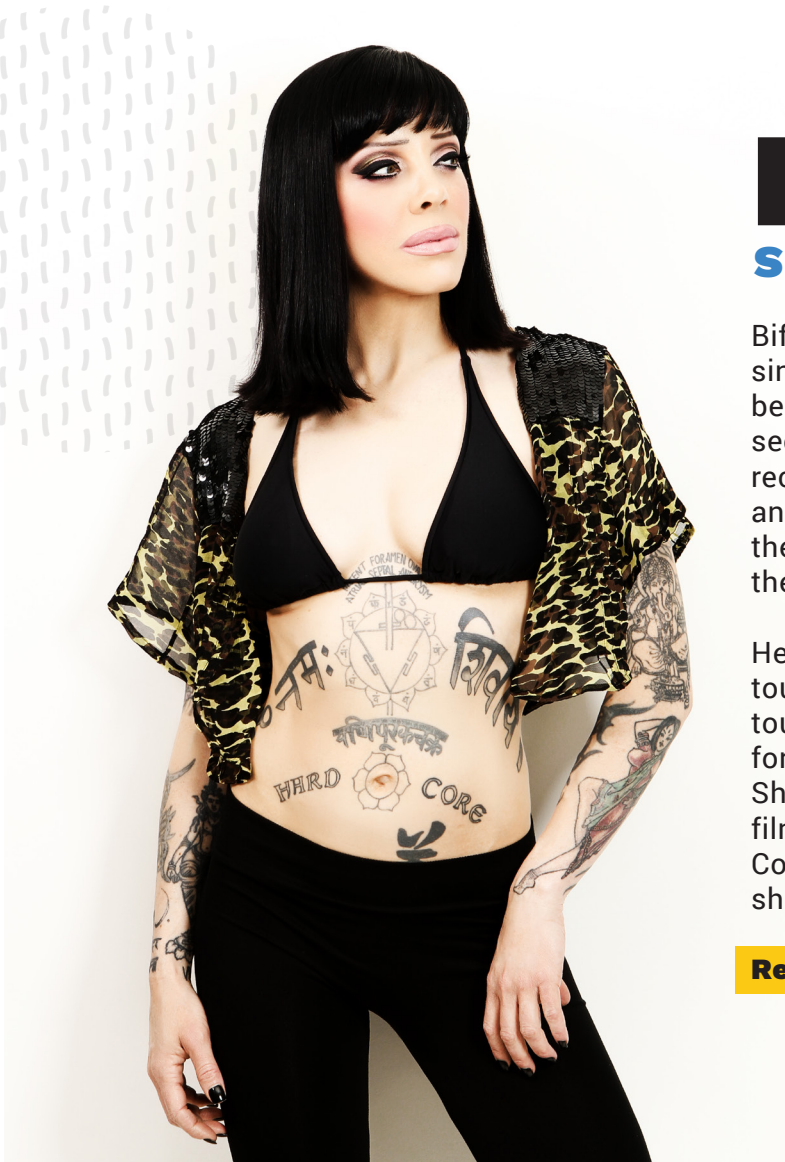
Brooke Candy **Saturday • 10pm**

Waging all-out war against conventions, expectations, and anything else in her path, Los Angeles hardcore pop iconoclast Brooke Candy trumpets a call-to-arms weaponized by an industrial barrage, hip-hop bravado, and bloodthirsty punk recklessness on her 2018 independent EP, *Who Cares*. Like the byproduct of a one-night stand between Al Jourgensen and Kathleen Hanna, she carries on a tradition of social sabotage on her own terms.

"I want to make something real, gritty, and dark that doesn't exist in the culture," she explains. "If I didn't have Marilyn Manson, Nine Inch Nails, Ministry, L7, and Wendy O, I wouldn't be the person I am. It's important for someone right now to push the envelope. There needs to be an aggressive, body positive, angry, and unconventional female performer. Girls need to see that. I'd like to be that lady and make a change."

Read Brooke's full story at OttawaCapitalPride.ca





Bif Naked

Sunday • 9pm

Bif Naked has pushed the boundaries of acceptability since day one. Her screaming loud creative has never been muzzled as she has unleashed a continual and seemingly endless string of blazing live performances, recordings, videos, quotes, sound-bytes, spoken word, and visuals that have established Bif Naked as one of the most acclaimed and interesting performers to grace the rock stage.

Her career heights have taken her around the world on tour – from Russia to Central America, from India to touring all over the U.K., Europe and North America – for twenty years – and into your homes via The Tonight Show and Buffy The Vampire Slayer, starring in feature films, and winning awards – from MuchMusic to West Coast Music Awards. Everyone knows who Bif Naked is, she is a legend and an icon.

Read Bif's full story at OttawaCapitalPride.ca



Appropriately described as “eclectic, vibrant, and soulful,”

DJ AMARA

brings to the tables an unmatched style, mixing various genres and giving listeners a unique flavour of hybrid beats and rhythms. AMARA's versatility is second to none and her distinct sound emanates a vibe that leaves no dance floor empty.



Miss McLeod

is a 12-year-old passionate singer, songwriter, musician and performer. She has performed at Carivibe, Jam Day, RBC Bluesfest, TD Place, The Museum of Nature, The Brass Monkey, Juno Week 2017, and Centrepointe Theatre. See her on the Bank Street stage following the Capital Pride Parade on August 26.



Andrew Cassara

is a singer-songwriter from Ottawa, Canada. He has become a social media sensation with over a quarter of a million followers on Twitter, 2700 subscribers on YouTube, and 33,000 followers on his facebook page. Andrew appears on the TD Main Stage following the Capital Pride Parade.

More announcements and surprise performers to come.

grand marshal & youth marshal

Each year Capital Pride recognizes people who make an impact on the local or broader LGBTQ2+ community.

The Grand Marshal and Youth Marshal are leaders in the community who create a better, more vibrant queer community. This year, we are asking the community to nominate folks as our 2018 Grand Marshal and 2018 Youth Marshal.

Nominations for Grand & Youth Marshal open today and close Friday, July 6.

community project fund

Capital Pride is establishing a pilot project to enhance community events and programming during the 2018 Festival.

The Community Project Fund will provide groups with funding to support an event or programming during the Festival. Events and programming should further one (or more) of Capital Pride's objectives: education, advocacy, connection, celebration. Successful applicants may receive up to \$1,000 each.

Applications for the Community Project Fund open today and close Friday, July 6.



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