



Capital Pride 2017 Annual Report

Fierté
— dans la —
Capitale
Pride

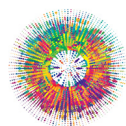
Each year, Capital Pride organizes the National Capital Region's largest and most colourful festival. In 2017, a team of more than 120 volunteers, board members and operation team leaders worked year round to produce the festival from August 21-27, 2017.



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Welcome from the Chair



Dear friends,

On behalf of the Board of Directors of Capital Pride, I am pleased to share our 2017 annual report.

This year, we welcomed Candy Palmater as our Grand Marshall, had more than 60 events organized by community groups and launched new festival branding and a new website. The Pride Parade saw an increase in attendance and participation with more than 130 groups marching, driving, wheeling, dancing and even volleying down the street. In many ways, 2017 was our biggest year yet.

The Festival would not be possible without a team of dedicated volunteers. Our operations team starts planning early in the year and is responsible for everything from the parade to our youth events to the media strategy and volunteer recruitment. Our festival volunteers show up throughout the week to help make sure our events run smoothly for everyone. I'd also like to thank the board of directors who volunteer their time to lead the organization year round.

Our theme *Just Be* was a commitment towards the future of our annual Festival. Just Be acknowledges the path to true identity and self-expression, both as an individual journey and a shared one within our community.

Finally, a big thanks to the many supporters who contribute to funding the Festival. We continue to be fortunate to receive support from the City of Ottawa, the provincial and federal governments and many other sponsors.

Our 2018 festival promises to be even bigger, as we continue to build on our successes and enhance our connectedness to the community. As always, we welcome your feedback and invite you to get involved.

Happy Pride!

Toby Whitfield
Chair

Theme: Just Be

Each year, the Ottawa LGBTQ community and its allies come together to celebrate Pride week in the nation's capital. A fundamental goal of the festival is that it is a safe space for everyone – to spend time with friends and family, to meet new people, to talk about ideas and issues affecting the community, to dance, and yes, even to flirt! For many people it is also the time to come out and fully embrace their true identity or identities for the first time.

With the theme for 2017, Ottawa Capital Pride recognizes the journeys we have as individuals and the journey we share as a community. Attending Pride is part of both.

As people participated in Pride events they were invited to celebrate, learn and reflect, to **Just Be**.

Grand Marshal Candy Palmater

In 2017, Candy Palmater was honoured as grand marshal, leading the Pride Parade, helping raise the flag at City Hall, judging the Pride Pageant and delivering keynote remarks at our inaugural TD Speaker's Series event.

Candy is a recovered lawyer turned feminist comic. She is an actor, writer, columnist, international speaker, activist, comedian and multiple award-winning TV and radio personality, and has executive produced three films on Mi'kmaw culture. Candy is also the creator and star of her own national, multiple award-winning TV series, *The Candy Show* (APTN) among other TV and radio

shows. Before pursuing entertainment full time, Candy directed First Nations education for the Nova Scotia Department of Education for a decade.

Candy spends most of her time in airports and airplanes as she travels the globe speaking to audiences, large and small, about the power of love, kindness and self-acceptance. Candy believes we are more alike than different and that you can NEVER have too much Candy.



Flag Raising

The Festival kicked-off with the annual flag raising at City Hall. Grand Marshal Candy Palmater helped launch the event and Mayor Jim Watson proclaimed August 21-27, 2017 as Pride Week in the City of Ottawa.

Pride Pageant

A dozen drag kings and queens challenged each other to win the 2017 Mr., Ms. And Mx. Capital Pride in this year's Pride Pageant. Congratulations to this year's winners:

2017 Mr. Capital Pride: Liam Needsome

2017 Ms. Capital Pride: Misty Mac

2017 Mx. Capital Pride: Veronica Fagolishious.

Family Picnic

This year's picnic returned to Hintonburg Park and included a free BBQ, face painting, crafts, games and story time.

TD Speaker Series

This year's Grand Marshal, Candy Palmater, was the inaugural keynote, sharing her story and hosting an open discussion during the event.

Human Rights Vigil

The annual Human Rights Vigil aims to draw attention to the challenges that face the LGBTQ2 community in Ottawa, across the country and around the world. This year's speakers included Grand Marshal Candy Palmater, trans activist Warner Schaettgen and her mom Melissa, community activist Sharp Dopler and Lisa Hébert from the Capital Rainbow Refuge.

Pride Social

The Pride Social returned this year to a new location at the Canadian Museum of Nature. Attendees enjoyed a night of great music, food and dancing against the spectacular backdrop of the museum's rotunda and outdoor plaza.

Rainbow Party

Sashay presented this year's Rainbow Party at Barrymore's featuring Toronto DJ/Producer Cajjmere Wray, DJ Zabber and drag performances by Markida Brown, Jasmine Dymond, Kiki Coe and Koko Shennel.



Signature Events & Programming



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Youth Events

Alt Queer Art & Fashion Swap

The Alt Queer Art and Fashion Swap is part of Capital Pride's youth programming. Participants were encouraged to swap clothing for a brand-new wardrobe or bring paintings, photographs, sculptures or any other art project to the swap to trade with fellow artists

Shine Your Light Dance

Young folks were invited to bust a move on the dance floor, enjoy non-alcoholic cocktails and be entertained by a great drag show.

Pride Youth Movie Night

As LGBTQ2 films continue to gain popularity around the world, the youth movie night returned for a third year. This year, moviegoers enjoyed The Margarita With A Straw.

Capital Pride appreciates the support of Arts Court who hosted this year's youth events.



Festival Day

Community Fair

60 LGBTQ2 groups, community organizations and partners took over Bank Street between Somerset and Florence to showcase their organizations and connect with the community. The Fair included a children's train ride, dunk tank, food and music.

Parade

More than 130 community groups, local businesses, community partners, dozens of representatives of embassy's and high commissions made this year's parade the largest in Ottawa's history. Capital Pride welcomed Prime Minister Justin Trudeau, Ontario Premier Kathleen Wynne, the Ottawa Red Blacks, the Grey Cup and the Chief of Defence Staff, General Vance to this year's parade.

Fresh Zone & Community Stage

The Fresh Zone featured the Ottawa Redblacks, local Indigenous groups and organizations and the community stage.

This year's stage featured Amanda Rheaume, The Lionlys and other local bands, drag kings and queens, and DJs.

Main Stage & Beer Garden

Mykki Blanco, Shawnee Talbot, DJ Shub, the Peptides and many more took to the main stage following the Pride Parade which Clocktower Brew Pub and TopShelf served up drinks.



2017 Community Events

We are pleased to acknowledge the following community groups, organizations and businesses who hosted events during the Festival:

AIDS Committee of Ottawa	Jeunesse Idem	Ottawa Senior Pride Network
Bruce House	Lesbian Outdoor Group	Ottawa Sports and Entertainment Group
Canadian Centre for Gender & Sexual Diversity	MacKay United Church	Ours Ottawa Bears
Capital Tease/House of Tease Burlesque	Naked Boys Reading (Ottawa)	OQSL - Ottawa's LGBTQ2 Softball League
Centre for Israel and Jewish Affairs	Ottawa Date Squares	Queering613
Centretown Community Health Centre	Ottawa Dyke March Committee	Queer Mafia
Clover Food & Drink	Ottawa Frontrunners	Rideau Speedeaus
Etc. Youth	Ottawa Gay Men's Chorus	Sashay
FLIRT Ottawa	Ottawa March for Trans, 2 Spirit, & Gender Non-Conforming People 2017 Organizing Committee	Swizzles Bar & Grill
GeekOut! Ottawa	Ottawa Police Service	The Look Out Bar
Girl 2 Girl	Ottawa Redblacks	Village Legacy Project
		Women in the City

Organizing an event in 2018?

Visit ottawacapitalpride.ca over the summer to register your event and it will be featured online and in the 2018 Pride Guide.

Statement of Revenue, Expenditure and Changes in Net Assets

Revenue	2017	2016
Sponsorships	75,500	113,560
Grants	105,300	74,250
In-Kind Contributions	99,810	96,773
Events	64,485	65,013
Media & Guide	8,950	10,800
Donations & Fundraising	219	2527
	354,264	362,923
Expenses		
Advertising & Promotion	17,251	22,138
Bad debts	0	1,500
Communications & security	22,389	13,410
Events	136,932	147,527
Insurance	4,450	5,031
In-kind expenditures	99,810	96,773
Office & Administration	2,498	7,050
Professional fees	12,435	12,196
Subcontractors	48,902	74,424
	344,667	380,049
Excess of revenue over expenditures (Expenditures over revenue)	9,597	(17,126)
Unrestricted net assets at beginning of year, as previously stated	11,732	23,475
Prior period adjustments	(5,383)	0
Unrestricted net assets at beginning of year, as restated	6,349	23,475
Unrestricted nets assets at end of year	15,946	6,349

Ottawa Capital Pride's financial statements are audited each year by Logan Katz LLP. To obtain a full copy of the audited financial statements please visit ottawacapitalpride.ca.



Financial Information



The Team

2017 Board of Directors

Tammy Dopson, Chair (until November 2017)
Toby Whitfield, Treasurer
Andrew Giguère, Secretary
Christine Leadman (until November 2017)
Darrell C. Dean
Sarah Evans
Davy Sabourin
Sébastien Plante (until September 2017)
Lori Peevers (until July 2017)
Christine Schulz (until July 2017)

2017 Operations Team

Mike Connors Festival Producer	Michelle Zakrison Human Rights Vigil & Fresh Zone Coordinator
Christian Garceau Assistant Producer	Richard Cliff Stage Manager
Brodie Fraser Sponsorship Coordinator	Lydia Talajic Assistant Stage Manager
Lorilynn Barker Marketing Coordinator	Jason Hopkins Assistant Stage Manager
CJ Blake Volunteer Coordinator	Bryan Quinones Youth Program Coordinator
Sandra Quaia Community Fair Coordinator	Alexandra Dean Social Media Coordinator
Genevieve Bilodeau-Bouchard Parade Coordinator	Lars Clout Volunteer Coordinator
Vanessa Chenard Assistant Parade Coordinator	David Humphries Accessibility Coordinator

Want to get involved?

Capital Pride is always looking for volunteers to join the team. Contact us via email at info@ottawacapital-pride.ca to learn how you can get involved.

2017 Sponsors & Partners

Presenting Partner



Major Partners



Event Partners



Festival Partners



Media Partners



Tourism Partners



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