Capital Pride

2017 Annual Report
Each year, Capital Pride organizes the National Capital Region’s largest and most colourful festival. In 2017, a team of more than 120 volunteers, board members and operation team leaders worked year round to produce the festival from August 21-27, 2017.
Dear friends,

On behalf of the Board of Directors of Capital Pride, I am pleased to share our 2017 annual report.

This year, we welcomed Candy Palmater as our Grand Marshall, had more than 60 events organized by community groups and launched new festival branding and a new website. The Pride Parade saw an increase in attendance and participation with more than 130 groups marching, driving, wheeling, dancing and even volleying down the street. In many ways, 2017 was our biggest year yet.

The Festival would not be possible without a team of dedicated volunteers. Our operations team starts planning early in the year and is responsible for everything from the parade to our youth events to the media strategy and volunteer recruitment. Our festival volunteers show up throughout the week to help make sure our events run smoothly for everyone. I’d also like to thank the board of directors who volunteer their time to lead the organization year round.

Our theme Just Be was a commitment towards the future of our annual Festival. Just Be acknowledges the path to true identity and self-expression, both as an individual journey and a shared one within our community.

Finally, a big thanks to the many supporters who contribute to funding the Festival. We continue to be fortunate to receive support from the City of Ottawa, the provincial and federal governments and many other sponsors.

Our 2018 festival promises to be even bigger, as we continue to build on our successes and enhance our connectedness to the community. As always, we welcome your feedback and invite you to get involved.

Happy Pride!

Toby Whitfield
Chair
Theme: Just Be

Each year, the Ottawa LGTBQ community and its allies come together to celebrate Pride week in the nation’s capital. A fundamental goal of the festival is that it is a safe space for everyone – to spend time with friends and family, to meet new people, to talk about ideas and issues affecting the community, to dance, and yes, even to flirt! For many people it is also the time to come out and fully embrace their true identity or identities for the first time.

Grand Marshal Candy Palmater

In 2017, Candy Palmater was honoured as grand marshal, leading the Pride Parade, helping raise the flag at City Hall, judging the Pride Pageant and delivering keynote remarks at our inaugural TD Speaker’s Series event.

Candy is a recovered lawyer turned feminist comic. She is an actor, writer, columnist, international speaker, activist, comedian and multiple award-winning TV and radio personality, and has executive produced three films on Mi’kmaw culture. Candy is also the creator and star of her own national, multiple award-winning TV series, The Candy Show (APTN) among other TV and radio shows. Before pursuing entertainment full time, Candy directed First Nations education for the Nova Scotia Department of Education for a decade.

Candy spends most of her time in airports and airplanes as she travels the globe speaking to audiences, large and small, about the power of love, kindness and self-acceptance. Candy believes we are more alike than different and that you can NEVER have too much Candy.

With the theme for 2017, Ottawa Capital Pride recognizes the journeys we have as individuals and the journey we share as a community. Attending Pride is part of both.

As people participated in Pride events they were invited to celebrate, learn and reflect, to Just Be.
Flag Raising
The Festival kicked-off with the annual flag raising at City Hall. Grand Marshal Candy Palmater helped launch the event and Mayor Jim Watson proclaimed August 21-27, 2017 as Pride Week in the City of Ottawa.

Pride Pageant
A dozen drag kings and queens challenged each other to win the 2017 Mr., Ms. And Mx. Capital Pride in this year’s Pride Pageant. Congratulations to this year’s winners:

2017 Mr. Capital Pride: Liam Needsome
2017 Ms. Capital Pride: Misty Mac

Family Picnic
This year’s picnic returned to Hintonburg Park and included a free BBQ, face painting, crafts, games and story time.

TD Speaker Series
This year’s Grand Marshal, Candy Palmater, was the inaugural keynote, sharing her story and hosting an open discussion during the event.

Human Rights Vigil
The annual Human Rights Vigil aims to draw attention to the challenges that face the LGBTQ2 community in Ottawa, across the country and around the world. This year’s speakers included Grand Marshal Candy Palmeter, trans activist Warner Schaettgen and her mom Melissa, community activist Sharp Dopler and Lisa Hébert from the Capital Rainbow Refuge.

Pride Social
The Pride Social returned this year to a new location at the Canadian Museum of Nature. Attendees enjoyed a night of great music, food and dancing against the spectacular backdrop of the museum’s rotunda and outdoor plaza.

Rainbow Party
Sashay presented this year’s Rainbow Party at Barrymore’s featuring Toronto DJ/Producer Cajmere Wray, DJ Zabber and drag performances by Markida Brown, Jasmine Dymond, Kiki Coe and Koko Shennel.
Signature Events & Programming

Youth Events

Alt Queer Art & Fashion Swap
The Alt Queer Art and Fashion Swap is part of Capital Pride's youth programming. Participants were encouraged to swap clothing for a brand-new wardrobe or bring paintings, photographs, sculptures or any other art project to the swap to trade with fellow artists.

Pride Youth Movie Night
As LGBTQ2 films continue to gain popularity around the world, the youth movie night returned for a third year. This year, moviegoers enjoyed The Margarita With A Straw.

Shine Your Light Dance
Young folks were invited to bust a move on the dance floor, enjoy non-alcoholic cocktails and be entertained by a great drag show.

Capital Pride appreciates the support of Arts Court who hosted this year’s youth events.
Festival Day

Community Fair
60 LGBTQ2 groups, community organizations and partners took over Bank Street between Somerset and Florence to showcase their organizations and connect with the community. The Fair included a children's train ride, dunk tank, food and music.

Parade
More than 130 community groups, local businesses, community partners, dozens of representatives of embassy's and high commissions made this year’s parade the largest in Ottawa's history. Capital Pride welcomed Prime Minister Justin Trudeau, Ontario Premier Kathleen Wynne, the Ottawa Red Blacks, the Grey Cup and the Chief of Defence Staff, General Vance to this year’s parade.

Fresh Zone & Community Stage
The Fresh Zone featured the Ottawa Redblacks, local Indigenous groups and organizations and the community stage.
This year’s stage featured Amanda Rheaume, The Lionyls and other local bands, drag kings and queens, and DJs.

Main Stage & Beer Garden
Mykki Blanco, Shawnee Talbot, DJ Shub, the Peptides and many more took to the main stage following the Pride Parade which Clocktower Brew Pub and TopShelf served up drinks.
We are pleased to acknowledge the following community groups, organizations and businesses who hosted events during the Festival:

AIDS Committee of Ottawa
Bruce House
Canadian Centre for Gender & Sexual Diversity
Capital Tease/House of Tease Burlesque
Centre for Israel and Jewish Affairs
Centretown Community Health Centre
Clover Food & Drink
Etc. Youth
FLIRT Ottawa
GeekOut! Ottawa
Girl 2 Girl
Jeunesse Idem
Lesbian Outdoor Group
MacKay United Church
Naked Boys Reading (Ottawa)
Ottawa Date Squares
Ottawa Dyke March Committee
Ottawa Frontrunners
Ottawa Gay Men’s Chorus
Ottawa March for Trans, 2 Spirit, & Gender Non-Conforming People 2017 Organizing Committee
Ottawa Police Service
Ottawa Redblacks
Ottawa Senior Pride Network
Ottawa Sports and Entertainment Group
Ours Ottawa Bears
OQSL - Ottawa’s LGBTQ2 Softball League
Queering613
Queer Mafia
Rideau Speedeaus
Sashay
Swizzles Bar & Grill
The Look Out Bar
Village Legacy Project
Women in the City

Organizing an event in 2018?
Visit ottawacapitalpride.ca over the summer to register your event and it will be featured online and in the 2018 Pride Guide.
## Statement of Revenue, Expenditure and Changes in Net Assets

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<thead>
<tr>
<th></th>
<th>2017</th>
<th>2016</th>
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<tbody>
<tr>
<td><strong>Revenue</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sponsorships</td>
<td>75,500</td>
<td>113,560</td>
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<tr>
<td>Grants</td>
<td>105,300</td>
<td>74,250</td>
</tr>
<tr>
<td>In-Kind Contributions</td>
<td>99,810</td>
<td>96,773</td>
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<tr>
<td>Events</td>
<td>64,485</td>
<td>65,013</td>
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<tr>
<td>Media &amp; Guide</td>
<td>8,950</td>
<td>10,800</td>
</tr>
<tr>
<td>Donations &amp; Fundraising</td>
<td>219</td>
<td>2527</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td>354,264</td>
<td>362,923</td>
</tr>
</tbody>
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| **Expenses**         |         |         |
| Advertising & Promotion | 17,251 | 22,138  |
| Bad debts            | 0       | 1,500   |
| Communications & security | 22,389 | 13,410  |
| Events               | 136,932 | 147,527 |
| Insurance            | 4,450   | 5,031   |
| In-kind expenditures | 99,810  | 96,773  |
| Office & Administration | 2,498  | 7,050   |
| Professional fees    | 12,435  | 12,196  |
| Subcontractors       | 48,902  | 74,424  |
| **Total Expenses**   | 344,667 | 380,049 |

**Excess of revenue over expenditures (Expenditures over revenue)**

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<th>2017</th>
<th>2016</th>
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<tbody>
<tr>
<td>Unrestricted net assets at beginning of year, as previously stated</td>
<td>11,732</td>
<td>23,475</td>
</tr>
<tr>
<td>Prior period adjustments</td>
<td>(5,383)</td>
<td>0</td>
</tr>
<tr>
<td>Unrestricted net assets at beginning of year, as restated</td>
<td>6,349</td>
<td>23,475</td>
</tr>
<tr>
<td><strong>Unrestricted net assets at end of year</strong></td>
<td>15,946</td>
<td>6,349</td>
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Ottawa Capital Pride’s financial statements are audited each year by Logan Katz LLP. To obtain a full copy of the audited financial statements please visit ottawacapitalpride.ca.
2017 Board of Directors
Tammy Dopson, Chair (until November 2017)
Toby Whitfield, Treasurer
Andrew Giguère, Secretary
Christine Leadman (until November 2017)
Darrell C. Dean
Sarah Evans
Davy Sabourin
Sébastien Plante (until September 2017)
Lori Peevers (until July 2017)
Christine Schulz (until July 2017)

2017 Operations Team
Mike Connors
Festival Producer
Christian Garceau
Assistant Producer
Brodie Fraser
Sponsorship Coordinator
Lorilynn Barker
Marketing Coordinator
CJ Blake
Volunteer Coordinator
Sandra Quaia
Community Fair Coordinator
Genevieve Bilodeau-Bouchard
Parade Coordinator
Vanessa Chenard
Assistant Parade Coordinator
Michelle Zakrison
Human Rights Vigil & Fresh Zone Coordinator
Richard Cliff
Stage Manager
Lydia Talajic
Assistant Stage Manager
Jason Hopkins
Assistant Stage Manager
Bryan Quinones
Youth Program Coordinator
Alexandra Dean
Social Media Coordinator
Lars Cloot
Volunteer Coordinator
David Humphries
Accessibility Coordinator

Want to get involved?
Capital Pride is always looking for volunteers to join the team. Contact us via email at info@ottawacapitalpride.ca to learn how you can get involved.
# 2017 Sponsors & Partners

## Presenting Partner

**TD**

## Major Partners

- Canada
- Ontario
- Ottawa
- Bank Street B.I.A.

## Event Partners

- Hydro Ottawa
- TJX Canada
- Winners HomeSense Marshalls
- Cineplex
- Nordstrom
- Ottawa Special Events
- Seshay Toronto
- Ottawa Print Services
- Clocktower Edition
- Top Shelf (Craft Distillers)

## Festival Partners

- LL
- Loblaws
- Claridge Homes
- Otto’s
- Subaru
- CLV Group
- LIV Apartments
- UFCW Canada
- PSAC AFPC NCR RCN
- ACEP
- CAPE
- Bowery Condos
- Timbercreek Communities

## Media Partners

- HOT 88.9
- Xtra! Canada
- VIA Rail Canada
- Delta

## Tourism Partners